**Shivangi Modi**

Kolkata 700156, West Bengal

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Please find my portfolio below:

<http://image3d.com>

<http://flagshop.com>

<http://keybusinessconsultants.co.uk>

<http://keybusinessmarketing.co.uk>

<http://www.printsites.com>

[http://www.mothercare.ru](http://www.mothercare.ru/)

[http://www.thebodyshop.ru](http://www.thebodyshop.ru/)

[http://www.designpublic.com](http://www.designpublic.com/)

[http://www.danishdesignstore.com](http://www.danishdesignstore.com/)

[http://www.alshaya.com](http://www.alshaya.com/)

[http://www.magicblox.com](http://www.magicblox.com/)

[http://www.limelace.co.uk](http://www.limelace.co.uk/)

[http://www.livingspaceuk.com](http://www.livingspaceuk.com/)

[http://www.crownbees.com](http://www.crownbees.com/)

[http://chharo.bt](http://chharo.bt/)

**IT ARCHITECTURE / PROJECT MANAGEMENT PROFESSIONAL- ECOMMERCE**

*Seeking challenging assignment across* ***IT Project & Service Delivery Management, IT Infrastructure & Design/ Resource Management***

***Reason for change: growth is stagnant in present company***

Management Skills:

***Product Management ◼ Team Management ◼ Project Management ◼ Delivery Management ◼ eCommerce ◼Technical Support ◼ Client Servicing ◼ Resource Management ◼ Software Quality Standards ◼ Process Improvement ◼ Defect Management ◼ Liaison ◼ Production Support ◼ Project Review ◼ Customer Support ◼ Training & Development ◼ Documentation ◼ Digital Marketing◼ Online Sales ◼ SEO ◼ SEM ◼ SMO ◼ Internet Marketing***

**PROFILE**

* Multi-functional expert, technically inclined and highly empowered professional with significant experience of 14 years in diverse areas encompassing **IT Project Management, Service Delivery, IT Infrastructure & Design, Application & Product Development, Client Relationship Management and Team Management across Ecommerce Domain; presently associated with Rabbit Digital Branding Solutions Pvt Ltd, Hyderabad as Project Manager and Senior Architect, eCommerce**
* Well exposed to Project Management Life Cycle including: Project Setup & Scoping, Requirement Analysis & Technical Specifications, Effort & Cost Estimates, Risk Management, Planning, Monitoring and Tracking, Reporting and Communication Management with the team, stakeholders and customers
* Proven competencies in all phases of designing and building **market-leading B2C E-Commerce and B2B E-Commerce solutions, also, deft in design, development and implementation of the E-Commerce system architecture across multiple platforms, tools and custom extensions.**
* **Providing high-level strategic project and program planning, implementation and on time and budget delivery control to build consistently improved core business systems performance**. Successfully managed diverse delivery groups spanning multiple delivery units.
* **Exceptional dedication towards growth with cutting-edge technologies and seeking to achieve beyond expectation in every endeavor**. Creative problem solver, able to think logically and pay close attention to details. Good communicator and proficient at gathering user requirements.

***Technical Proficiency***

 ***◼ Magento ◼ Magento 2 ◼ PHP ◼ MySQL ◼ Angular js ◼ JQuery ◼ HTML5 ◼ HTML ◼ CSS3 ◼ CSS ◼ Node js ◼ React js ◼ Mongo DB ◼ Express js ◼ Drupal ◼ Joomla ◼ Woocommerce ◼ Wordpress ◼ SEO ◼ SEM ◼ SMO ◼ PPC ◼ Linux ◼ Ubuntu***

**PROFESSIONAL EXPERIENCE**

**Collins Harper**

**Kolkata**

**Aug'19 - Present**

**Sr. Architect**

Magento extension and module development. developed a payment module for a company and upgraded magento from 1.x to 2.x for several companies.

**Key Business Consultants**

**Kolkata**

**Jun'19 – Aug'19**

Sr. Architect

Worked on Wordpress development, magento development and core php based powerbi app development. In wordpress, designed a custom theme for keybusinessmarketing.co.uk, optimised their search rankings, day to day development of wordpress plugins, magento plugins, magento extensions, magento custom theme development, wordpress custom theme development.

**Shimoba Software Technology LLP**

**KOLKATA
Mar’18 – Jun’19**

Sr. Architect

Worked on many diverse projects based on frameworks like Laravel, Magento 2.0 and technologies like Nodejs, Angularjs, PHP, Mysql, Grunt, Bower, etc. The front-end was in angular and connects with laravel which connects with the Magento rest/soap api. This resulted in a very user friendly and fast loading user experience as compared to default Magento.

**Rabbit Digital Branding Solutions**

**HYDERABAD, INDIA
Mar’17-Feb’18**

Sr. Magento Architect

Worked on a e-wallet project based on Magento 2.0. Developed the REST APIs and all the web services required for the app. There were more than 150 web services. The app is a multi-vendor marketplace in Magento 2.0. There are more than 100 apis / web services which were designed for this app.

**Eclectic Solutions Pvt Ltd**

**KOLKATA, INDIA
Oct’16 – Feb’17**

**Project Manager**

Day to day programming in Magento, Laravel, Lumin, Linux, Python, Codeigniter, Drupal, Wordpress and other open source CMS. Learnt to program in Laravel. Led a team of 5 people, mentored them, guided them at every step they got stuck, trained and molded them into modern programmers. Job was 40% management and 60% coding. Had a great experience. Also did Digital Marketing for them.

**IMerit Technology Services Pvt Ltd**

**KOLKATA, INDIA
Jun’16 – Aug’16**

**Technical Product Manager**

SDLC, documentation, requirement analysis, design, implementation, testing, project management, product management, estimation, agile methodology, people management, delivery management, client communication and management, liasoning between teams, presentation, time management, team management, hands on development, programming using lamp and mean stack, it project management. Laravel, Lumin, Codeigniter, and other skills used. Worked on digital marketing and sales using Google Adwords.

**PROCENTRIS INDIA PVT LTD,**

**KOLKATA, INDIA
JUN’15-DEC’15**

**Architect Commerce**

* Spearheading efforts in redesigning the layout to make it responsive, mobile friendly, programmed extensions to show fourth level categories as sub category of second level categories, grouped by a heading attribute for each fourth level category.
* Managing complete range of project activities right from conceptualization, development, testing and maintenance; project scheduling and analyzing the requirements for further proceedings.
* Accountable for end-to-end application development i.e. through the requirement process, analysis, system study, designing, coding, testing & debugging, also, in implementation and support thereafter
* Participating in developing proposals (RFP) based on requirements, setting up vendor conferences, evaluating bids and recommending the selected services or products.
* Actively communicating between the client and the vendor to evaluate product offerings; addresses technical issues/deficiencies and evaluate new products/ services to meet growing and changing business requirements.
* Upgrading from Magento 1.7.1.0 to 1.9.1.0 CE. Took care of complete data migration.
* Delivering and implementing the project as per scheduled milestones and involved in system integration, onsite deployment, customer support and product up-gradation.
* Ensuring that, the solutions are designed for performance, reliability, scalability, maintainability, supportability, business continuity, and business agility while leveraging industry’s best practices.
* Enhancing the application as per the business needs, closely interact with onsite coordinator and the clients.
* Measuring the performance of the processes in terms of efficiency, effectiveness matrix & ensuring adherence to SLA.
* Preparing work/ support documentation, checklists and implementing documents/ standards documents to ensure a high-quality of service delivery.
* Responsible for assurance of quality and customer service by leading and driving advanced/complex development tasks and ensure projects to successful completion.
* Providing technical leadership on technology, estimating and evaluating the effort/schedules & providing training to the team on project architectures as well as on the software applications as and when required.

**TATA CONSULTANCY SERVICES, KOLKATA Mar’15 – May’15**

**Assistant Consultant Magento Commerce**

* Led a team of 15+ ppl and worked on Extension development in Magento, looking at feature requests, frontend design optimization, customization, improving usability.
* Ensured performance of website is blazing fast. Implemented responsive web design where website is compatible for viewing with all devices, mobiles, tablets, etc.

**ALSHYA INDIA, BENGALURU**

**Aug’14 – Feb’15**

**Lead Architect Magento Commerce**

* Led a team of 5+ ppl and worked on Extension development in Magento, looking at feature requests, frontend design optimization, customization, improving usability.
* Ensured performance of website is blazing fast. Implemented responsive web design where website is compatible for viewing with all devices, mobiles, tablets, etc

**Worldwide Fashion, Dubai Sep’13 – Aug’14**

**Lead Architect Magento Commerce**

* Led a team of 5 people and developed custom extensions, themes, plugins, payment methods and shipping methods in Magento.
* Ensured performance of website is blazing fast. Implemented responsive web design where website is compatible for viewing with all devices, mobiles, tablets, etc

**ISOURCE WORLDWIDE INDIA PVT LTD,
BENGALURU
Feb’08 – Feb’12**

**Tech Lead Magento / Commerce / B2B**

* Led a team of 5 developers. Designed and developed a complete front-end area for printers to use in Magento. Used knowledge of HTML and CSS to develop frontend and backend for printers to use.
* Built frontend for printsites.com and frontend for printer who comes and registers like alliedmedia.net. Utilized graceful degradation and progressive enhancement to support browsers.

**FREELANCE WEB DEVELOPER**

**KOLKATA / BENGALURU**

**AUG’03-FEB’08**

Been working on e-commerce projects since I was 20. Worked on osCommerce platform version 2.2

**Projects Executed**

|  |  |
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| Title | **Key Business Marketing UK, Jun 2019 – Nov 2019** |
| Description  | An IT services company that provides digital marketing and development services to its clientele and continuously seeks new customers. Helped them find new customers through online lead generation, seo, sem, ppc. Also designed a custom theme for their website, and some custom plugins in wordpress like “this post is related to”.  |

Skills Applied Node.js, Angular.js, Javascript, EmberJS, MongoDB, ExpressJS, ReactJS, Magento, PHP, MySQL, HTML5, CSS3, Laravel, Lumin, Codeigniter, SEO, SEM, SMO, Drupal, Linux, Python,Java

|  |  |
| --- | --- |
| Title | **Key Business Consultants UK, Jun 2019 – Nov 2019** |
| Description  | A chartered accountant firm in the UK with online accounting and audit services managed by accountants from both UK and India. Did SEO for them which got their ranking much higher for targeted keywords, developed wordpress plugins which helped display videos and blog smoothly on their site. |

Skills Applied Node.js, Angular.js, Javascript, EmberJS, MongoDB, ExpressJS, ReactJS, Magento, PHP, MySQL, HTML5, CSS3, Laravel, Lumin, Codeigniter, SEO, SEM, SMO, Drupal, Linux, Python,Java

|  |  |
| --- | --- |
| Title | **Xeflow UK, Jun 2019 – Nov 2019** |
| Description  | A chartered accountant app in the UK with exteniive online accounting features managed by accountants from both UK and India. Worked on their custom core PHP code and developed new features. |

Skills Applied Node.js, Angular.js, Javascript, EmberJS, MongoDB, ExpressJS, ReactJS, Magento, PHP, MySQL, HTML5, CSS3, Laravel, Lumin, Codeigniter, SEO, SEM, SMO, Drupal, Linux, Python,Java

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| --- | --- |
| Title | **Chharo Bank of Bhutan, Jun 2017 – Feb 2018** |
| Description  | A paytm like e-wallet app in the Kingdom of Bhutan with online booking of movie tickets, online shopping, grocery purchase, recharge of mobile, bill payments etc . Created microservices in Magento 2.0 which was the backend talking to angular in the front end for the app, and custom front-end web app. |

Skills Applied Node.js, Angular.js, Javascript, EmberJS, MongoDB, ExpressJS, ReactJS, Magento, PHP, MySQL, HTML5, CSS3, Laravel, Lumin, Codeigniter, SEO, SEM, SMO, Drupal, Linux, Python,Java

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| --- | --- |
| Title | **LimeLaceUK Oct 2016 – Feb 2017** |
| Description  | It is a furniture retail store for a specific type of furniture known as eclectic furniture. Designed responsive theme in Magento, took care of SEO, developed extensions. |

Skills Applied Node.js, Angular.js, Javascript, EmberJS, MongoDB, ExpressJS, ReactJS, Magento, PHP, MySQL, HTML5, CSS3, Laravel, Lumin, Codeigniter, SEO, SEM, SMO, Drupal, Linux, Python,Java

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| --- | --- |
| Title | **DesignPublic June 2015 – Dec 2015** |
| Description  | This Project is on furniture retail domain and furniture industry. It’s got its backbone in Magento. It has e-commerce transactions carried out, mostly B2C. Customer base is looking to buy or interested in furniture products. Most customers are from the US & Worldwide. |

Skills Applied Node.js, Angular.js, Javascript, EmberJS, MongoDB, ExpressJS, ReactJS, Magento 1.9, Mageto 2.0, PHP, MySQL, HTML5, CSS3, Laravel, Lumin, Codeigniter, Google Adwords, SEO, SEM, SMO, Drupal, Linux, Python,Java

|  |  |
| --- | --- |
| Title | **DanishDesignStore June 2015 – Dec 2015** |
| Description  | It is a well-known web in Furniture retail in US and Denmark. It gets hundreds of orders every day, and millions of visitors per month. |
|  | Managed the development of their web and migration to Magento 2. |
| Skills Applied | Node.js, Angular.js, Javascript, EmberJS, MongoDB, ExpressJS, ReactJS, Magento 1.9, Magento 2.0, PHP, MySQL, HTML5, CSS3, Laravel, Lumin, Codeigniter, Google Adwords, SEO, SEM, SMO, Drupal, Linux, Python,Java |

|  |  |
| --- | --- |
| Title | **Mothercare Sep 2014 – Feb 2015** |
| Description  | Mothercare is a well-known brand in Russia for baby and kids products. It gets hundreds of orders every day, and millions of visitors per month. |
| Contribution | managed the development of their android app. |

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| Title |  |  |  |  | **Thebodyshop Sep 2014 – Feb 2015** |
| Description  |  |  |  |  | Thebodyshop is another brand for which I built the website and app. It’s very fast loading and secure in terms of ecommerce transactions and has negligible failure rate. |

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| Title | **Lemuda Sep 2013 – Aug 2014** |
| Description  | Lemuda Project is on fashion domain and fashion industry. It’s got its backbone in Magento. Lemuda has e-commerce transactions carried out, mostly B2C. Customer base is looking to buy or interested in fashion products. Most customers are from the Middle East. |

Skills Applied Node.js, Angular.js, Javascript, EmberJS, MongoDB, ExpressJS, ReactJS, Magento, PHP, MySQL, HTML5, CSS3, Laravel, SEO, SEM, SMO, Drupal, Linux, Python, Java

**EDUCATIONAL CREDENTIALS**

**Diploma in Computer Studies, 1999**

University of Cambridge, UK

**Bachelor of Engineering, 2005**

Sir M. Visvesvaraya Institute of Technology, Bangalore; 72.4% PASSED FIRST CLASS WITH DISTINCTION

**Certification**

Basic Diploma in computers with programming languages

**Date of Birth: 31/01/1983**

**References:** Available on request